



Claranova will be present at the Berenberg Pan-European Discovery Conference USA 2018

Paris, France – October 16, 2018. The Claranova group announces its presence at the American edition of the Berenberg Pan-European Discovery Conference which will take place on October 25 in New York City.

For this event, Berenberg selects 20 mid caps (capitalization of less than EUR 1 bn) to present their business to the world's leading Mid Cap investors.

Claranova has captured the attention of the Berenberg team, confirming the quality of its fundamentals, the credibility of its development strategy and attractiveness of its share. On this occasion, Sébastien Martin, Chief Financial Officer, will present the Group to new international investors, extending Claranova's reputation beyond France and Europe.

Berenberg has over 130 research analysts across more than 30 sectors, with 27 analysts alone dedicated to Mid Caps. Berenberg monitors some 800 European companies, including over 300 with a market capitalization of less than EUR 3bn.



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Next Claranova group events:

Publication of 2018-2019 Q1 revenue: November 7, 2018

Combined Shareholders' Meeting: November 29, 2018

About Claranova:

Claranova is a French technology group operating in three major business sectors: mobile services through its PlanetArt division, Internet of Things (IoT) through its myDevices division and monetizing Internet traffic through its Avanquest division. A truly global internet and mobile player, Claranova reports annual revenue in excess of €160 million, generated over 90% internationally. Its businesses are:

- PlanetArt: A world leader in mobile printing, specifically via its FreePrints and FreePrints Photobooks applications – the cheapest and simplest solutions in the world for printing photos and creating photo albums from a smartphone;
- myDevices: A global platform for IoT (Internet of Things) management, myDevices allows its partners to commercialize turnkey solutions ("IoT in a Box") to their customers. Ready-to-use solutions are available for roll-out in the medical, hotel, food and beverage, retail and education sectors thanks to these offerings;
- Avanquest: A specialist in monetizing Internet traffic through cross-cutting solutions, Avanquest boosts its customer impact through cross-selling offerings that maximize Internet traffic while ensuring the most efficient monetization possible.

For more information on the Claranova group: www.claranova.com or www.twitter.com/claranova_group